

Kansas Green Teams

Friday Facts

www.kansasgreenteams.org



Shoes and Recycling in the News

The [Earth® Footwear Company](#) will now make all of its shoes with biodegradable soles. The new biodegradable sole is just one of the many steps the Earth® Footwear is doing for a sustainable future. Earth® Footwear is excited to introduce this new technology into their line of shoes.

In honor of Earth Day's 40th Anniversary, Earth® Footwear Company will introduce the [BioStep™](#), an innovative technology that will help improve the shoe's biodegradability following use.



How it works

Earth® Footwear blends a natural biodegradable substance (starch-based) with a non-decomposable synthetic plastic (conventional outsole). When the sole is disposed of it biodegrades ten times faster than an ordinary shoe sole. Additionally, Earth® Footwear uses [BioFoam](#) cushioning in the footbed of the shoes, a product made from 70% recycled materials.

In celebration of Earth Day, Earth® Footwear has a '[Go Green! Win Big Promotion](#)'. Tell them your green story and win a pair of Earth® Footwear. Check out their website for details, www.earthfootwear.com

Timberland's® [EarthKeeper™ line](#) label must meet design criteria around recycled, organic and renewable material content, solvent-free adhesives and reduced climate impact. These shoes contain recycled, renewable, and organic materials. Almost 80% of the footwear styles feature some recycled content.



The mens EarthKeeper® Boots contain linings made from 100% recycled PET (plastic), 100% cotton laces, and 42% recycled [Green Rubber](#) outsoles made from recycled tires. The new [Earthkeepers2.0™](#) Boot is designed to be recycled up to 80 percent, if you return it to a Timberland store when you're done with them.

Their footwear packing uses minimal inks that are all soy-based and are made from 100% post-consumer recycled content cardboard. These boxes also contain [icons](#) of what their products are made of. Here are just a few.



Green Rubber™ outsoles made from 42% recycled tire



One or more major components (i.e. outsole, upper, lining, mid-sole, or sock liner) contain at least 50% recycled polyethylene



One or more major components contain 100% certified organic cotton.

A new meaning to the old age of Reduce, Reuse and Recycling!

Get Caught !



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