

# Kansas Green Teams

## Friday Facts



### Bottled Water “The Impact”

#### Just the Facts

The bottled water industry sells over \$50 billion worth of water every year. On average bottled water costs the consumer five cents an ounce compared to less than a penny a gallon for tap water, reported Kim Kenney with eHow. [Source: eHow.com](http://eHow.com)

According to John G. Rodwan, Jr. 2008 U.S. and International Bottled Water Developments and Statistics report, in 2008, bottled water was the second largest selling drink in the U.S. market, beat only by carbonated soft drinks; however, soft drinks had seen a drop in sales from 2006 to 2007. There has been a marked increase in the popularity of bottled water in the past decade. In 2000, bottled water was ranked fifth in U.S. consumption, behind beer, coffee, milk and carbonated soft drinks. [Source: US and International Bottled Water](http://USandInternationalBottledWater.com)



In 2008, Americans consumed approximately 8.6 million gallons of bottled water, with the average person having consumed 28.5 gallons of bottled water a year. [Source: US and International Bottled Water](http://USandInternationalBottledWater.com)

Most water bottles are made from polyethylene terephthalate (PET), a plastic made from crude oil. According to Emily Arnold, a researcher with the Earth Policy Institute, this translated into 17 million barrels of oil annually in 2006 for the U.S. alone, or enough to fuel 100,000 cars for a year. [Source: Earth Policy Institute](http://EarthPolicyInstitute.com)



2.7 million tons of plastic worldwide are used annually to bottle water. [Source: Earth Policy Institute](http://EarthPolicyInstitute.com)



It takes three liters of water to manufacture a one-liter plastic water bottle. [Source: About.com](http://About.com)

If you imagine that every bottle of water you drink is about three-quarters water and one-quarter oil, you'll have a pretty accurate picture of how much energy it takes to put that bottle of water in your hand. [Source: Think before you drink](http://Thinkbeforeyoudrink.com)



Even though water bottles are recyclable, more than 86 percent are thrown away, and it can take up to 1,000 years for plastic bottles to breakdown. [Source: Earth Policy Institute](http://EarthPolicyInstitute.com)

Small lifestyle changes can make a huge impact on the environment, so why not try a few changes today!

- ◇ Drink from the tap when at home or work
- ◇ Use your own cup, glass or reusable bottle
- ◇ Reduce, Reuse, Recycle



## Get Caught !



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